

ORDER



Orders
Order / Rev: 169424
Alt Order #: 06377764
Product Desc: OBAMA 4 PRES:SKED A
Estimate: 2058
Flight Dates: 10/25/12 - 10/31/12
Original Date / Rev: 10/16/12 / 10/16/12
Order Type: GENERAL

WDJT-TV-LP
Primary AE: Matthew Norten
Sales Office: HDC
Sales Region: NAT

Agency
Name: GMMB Greer Margolis Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Poli/Obama for President
Demographic: A35+
Product Codes: PL Candidate
Priority: LUR
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	77	\$67,130.00	\$57,060.50
10/29/12	10/31/12	85	\$45,175.00	\$38,398.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	77	\$67,130.00	\$57,060.50	0.00
November 2012	85	\$45,175.00	\$38,398.75	0.00
Totals	162	\$112,305.00	\$95,459.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	20%	\$112,305.00
Market	100%	\$561,525.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	1%	\$5,615.25
WISN	29%	\$162,842.25
WITI	32%	\$179,688.00
WMLW-	1%	\$5,615.25
WPXE	0%	\$0.00
WTMJ	16%	\$89,844.00
WVTV	1%	\$5,615.25
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	10/25/12	10/26/12	Morning News M-F 5a - 6a	CM	5a - 6a	---TF--	:30	3	\$50.00	P-2	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---TF--			3		\$50.00		0.00				
E 2	WDJT	10/29/12	10/31/12	Morning News M-F 5a - 6a	CM	5a - 6a	MTW----	:30	5	\$50.00	P-2	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WDJT	10/29/12	10/31/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a MTW----	:30	5	\$50.00	P-2	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----				5	\$50.00		0.00			
E 3	WDJT	10/25/12	10/26/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a - 7a ---TF--	:30	3	\$50.00	P-2	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--				3	\$50.00		0.00			
E 4	WDJT	10/29/12	10/31/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a - 7a MTW----	:30	5	\$50.00	P-2	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----				5	\$50.00		0.00			
E 5	WDJT	10/25/12	10/26/12	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a ---TF--	:30	6	\$50.00	P-2	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--				6	\$50.00		0.00			
E 6	WDJT	10/29/12	10/31/12	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a MTW----	:30	9	\$50.00	P-2	0.00	NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----				9	\$50.00		0.00			
E 7	WDJT	10/28/12	10/28/12	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a -----2	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----2				2	\$750.00		0.00			
E 8	WDJT	10/28/12	10/28/12	Sun 1030a-11a Green and Gold Game Day Live	CM	1030a-11a -----1	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1				1	\$400.00		0.00			
E 9	WDJT	10/25/12	10/26/12	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a ---TF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--				3	\$200.00		0.00			
E 10	WDJT	10/29/12	10/31/12	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a MTW----	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----				5	\$200.00		0.00			
E 11	WDJT	10/25/12	10/26/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a ---TF--	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--				3	\$350.00		0.00			
E 12	WDJT	10/29/12	10/31/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a MTW----	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----				5	\$350.00		0.00			
E 13	WDJT	10/25/12	10/26/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p ---TF--	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--				3	\$350.00		0.00			
E 14	WDJT	10/29/12	10/31/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p MTW----	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----				5	\$350.00		0.00			
E 15	WDJT	10/25/12	10/26/12	News at Noon News at Noon	CM	12p-1230p ---TF--	:30	3	\$150.00	P-2	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--				3	\$150.00		0.00			
E 16	WDJT	10/29/12	10/31/12	News at Noon News at Noon	CM	12p-1230p MTW----	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----				5	\$150.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WDJT	10/29/12	10/31/12	News at Noon News at Noon	CM	12p-1230p MTW----	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----		5		\$150.00			0.00			
E 17	WDJT	10/25/12	10/26/12	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p ---TF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--		3		\$200.00			0.00			
E 18	WDJT	10/29/12	10/31/12	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p MTW----	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----		5		\$200.00			0.00			
E 19	WDJT	10/25/12	10/26/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p ---TF--	:30	3	\$150.00	P-2	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--		3		\$150.00			0.00			
E 20	WDJT	10/29/12	10/31/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p MTW----	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----		5		\$150.00			0.00			
E 21	WDJT	10/25/12	10/26/12	3p-4p (eff 9/10/12) Jeff Probst	CM	3p-4p ---TF--	:30	3	\$150.00	P-2	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--		3		\$150.00			0.00			
E 22	WDJT	10/29/12	10/31/12	3p-4p (eff 9/10/12) Jeff Probst	CM	3p-4p MTW----	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----		5		\$150.00			0.00			
E 23	WDJT	10/25/12	10/26/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p ---TF--	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--		3		\$300.00			0.00			
E 24	WDJT	10/29/12	10/31/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p MTW----	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----		5		\$300.00			0.00			
E 25	WDJT	10/25/12	10/28/12	M-F 5pm News M-F 5pm News	CM	5p-530p ---TF--	:30	4	\$500.00	P-1	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--		4		\$500.00			0.00			
E 26	WDJT	10/29/12	10/31/12	M-F 5pm News M-F 5pm News	CM	5p-530p MTW----	:30	3	\$500.00	P-1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----		3		\$500.00			0.00			
E 27	WDJT	10/25/12	10/26/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p ---TF--	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--		2		\$1,500.00			0.00			
E 28	WDJT	10/29/12	10/31/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p MTW----	:30	3	\$1,500.00	P-1	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----		3		\$1,500.00			0.00			
E 29	WDJT	10/25/12	10/26/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p ---TF--	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--		2		\$1,500.00			0.00			
E 30	WDJT	10/29/12	10/31/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p MTW----	:30	3	\$1,500.00	P-1	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----		3		\$1,500.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 30	WDJT	10/29/12	10/31/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p MTW----	:30	3	\$1,500.00	P-1	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTW----		3		\$1,500.00		0.00				
E 31	WDJT	10/27/12	10/27/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p -----2-	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----2-		2		\$250.00		0.00				
E 32	WDJT	10/29/12	10/29/12	Mo 7p - 8p How I Met/Partners	CM	Mo 7pm - 8pm 1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	1-----		1		\$3,000.00		0.00				
E 33	WDJT	10/29/12	10/29/12	Mo 8p - 9p 2 Broke Girls/Mike & Molly	CM	Mo 8p - 9p 1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	1-----		1		\$3,000.00		0.00				
E 34	WDJT	10/30/12	10/30/12	Tu 7p - 8p NCIS	CM	Tu 7p - 8p -1-----	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-1-----		1		\$6,000.00		0.00				
E 35	WDJT	10/30/12	10/30/12	Tu 8p - 9p NCIS: Los Angeles	CM	Tu 8p - 9p -1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-1-----		1		\$3,000.00		0.00				
E 36	WDJT	10/30/12	10/30/12	Tu 9p - 10p Vegas	CM	Tu 9p - 10p -1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-1-----		1		\$3,000.00		0.00				
E 37	WDJT	10/31/12	10/31/12	Wed 8p - 9p Criminal Minds	CM	Wed 8p - 9p --1----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--1----		1		\$3,000.00		0.00				
E 38	WDJT	10/25/12	10/25/12	Th 7p - 8p Big Bang/Two and Half Men	CM	Th 7p - 8p ---1---	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---1---		1		\$3,000.00		0.00				
E 39	WDJT	10/25/12	10/25/12	Th 8p - 9p Person of Interest	CM	Th 8p - 9p ---1---	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---1---		1		\$3,000.00		0.00				
E 40	WDJT	10/25/12	10/25/12	Th 9p - 10p Elementary	CM	Th 9p - 10p ---1---	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---1---		1		\$5,000.00		0.00				
E 41	WDJT	10/26/12	10/26/12	Fr 7p - 8p NCIS	CM	Fri 7p - 8p ----1--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----1--		1		\$1,200.00		0.00				
E 42	WDJT	10/26/12	10/26/12	Fr 9p - 10p Blue Bloods	CM	9p - 10p ----1--	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----1--		1		\$6,000.00		0.00				
E 43	WDJT	10/27/12	10/27/12	Sa 7p - 8p Hawaii Five-O	CM	7p - 8p -----1-	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----1-		1		\$1,000.00		0.00				
E 44	WDJT	10/27/12	10/27/12	Sa 9p - 10p 48 Hours	CM	9p - 10p -----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 169424
 Alt Order #: 06377764
 Flight Dates: 10/25/12 - 10/31/12

Advertiser: Poli/Obama for President
 Product Desc: OBAMA 4 PRES:SKED A
 Estimate: 2058
 WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 44	WDJT	10/27/12	10/27/12	Sa 9p - 10p 48 Hours	CM	9p - 10p -----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-				1	\$600.00		0.00			
E 45	WDJT	10/28/12	10/28/12	Su 6p - 7p 60 Minutes	CM	6p - 7p -----1	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1				1	\$6,000.00		0.00			
E 46	WDJT	10/28/12	10/28/12	Su 7p - 8p The Amazing Race	CM	7p - 8p -----1	:30	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1				1	\$2,600.00		0.00			
E 47	WDJT	10/28/12	10/28/12	Su 8p - 9p The Good Wife	CM	8p-9p -----1	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1				1	\$2,500.00		0.00			
E 48	WDJT	10/28/12	10/28/12	Su 9p - 10p Mentalist	CM	9p-10p -----1	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1				1	\$2,500.00		0.00			
E 49	WDJT	10/25/12	10/28/12	M-F Late News M-F Late News	CM	10p-1035p ---TF--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--				4	\$800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	10/22/12-10/28/12	M-F Late News		10p-1035p	---ThF----	:30	(\$800.00)		0.00	NM		
				See MG 49.5,49.6										
	2	WDJT	10/22/12-10/28/12	M-F Late News		10p-1035p	---ThF----	:30	(\$800.00)		0.00	NM		
				See MG 49.5,49.6										
	5	WDJT	10/22/12-10/28/12	Sat Late News		10p-1035p	-----Sa--	:30	\$800.00		0.00	NM		
	Ⓜ			MG for 49.2,49.1										
	6	WDJT	10/22/12-10/28/12	Sun Late News		10p-1035p	-----Su	:30	\$800.00		0.00	NM		
	Ⓜ			MG for 49.2,49.1										
E 50	WDJT	10/29/12	10/31/12	M-F Late News M-F Late News	CM	10p-1035p MTW----	:30	3	\$800.00	P-2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----				3	\$800.00		0.00			
E 51	WDJT	10/25/12	10/26/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p ---TF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--				3	\$200.00		0.00			
E 52	WDJT	10/29/12	10/31/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p MTW----	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----				5	\$200.00		0.00			
E 53	WDJT	10/25/12	10/26/12	Late Late 1135p-1235a Late Late 1135p-1235a	CM	1135p-1235a ---TF--	:30	2	\$25.00	LUR	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--				2	\$25.00		0.00			
E 54	WDJT	10/29/12	10/31/12	Late Late 1135p-1235a Late Late 1135p-1235a	CM	1135p-1235a MTW----	:30	3	\$25.00	LUR	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTW----				3	\$25.00		0.00			
E 55	WDJT	10/27/12	10/27/12	Sat 1035p-1135p The Closer	CM	1035p-1135p -----1-	:30	1	\$70.00	LUR	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-				1	\$70.00		0.00			
E 56	WDJT	10/27/12	10/27/12	Sat 1135p-1235a	CM	1135p-1235x -----1-	:30	1	\$60.00	LUR	0.00	NM	1	\$60.00

Order / Rev: 169424
 Alt Order #: 06377764
 Flight Dates: 10/25/12 - 10/31/12

Advertiser: Poli/Obama for President
 Product Desc: OBAMA 4 PRES:SKED A
 Estimate: 2058

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Closer										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$60.00		0.00			
E 57	WDJT	10/28/12	10/28/12	1105p-1205a Castle	CM	1105p-1205a -----1	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1				1	\$50.00		0.00			
E 58	WDJT	10/28/12	10/28/12	NFL Today NFL Today	CM	NFL Today -----1	:30	1	\$400.00	LUR	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1				1	\$400.00		0.00			
E 59	WDJT	10/28/12	10/28/12	Green Bay Packers Green Bay Packers	SPRT	Various -----1	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1				1	\$12,000.00		0.00			
E 60	WDJT	10/27/12	10/27/12	SEC Afternoon Game SEC Afternoon Game	SPRT	Fri 130p-5p/Sat 11p-12a (2:00 PM-5:00 PM) -----3-	:30	3	\$250.00	P-2	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----3-				3	\$250.00		0.00			
Totals												162	\$112,305.00	